

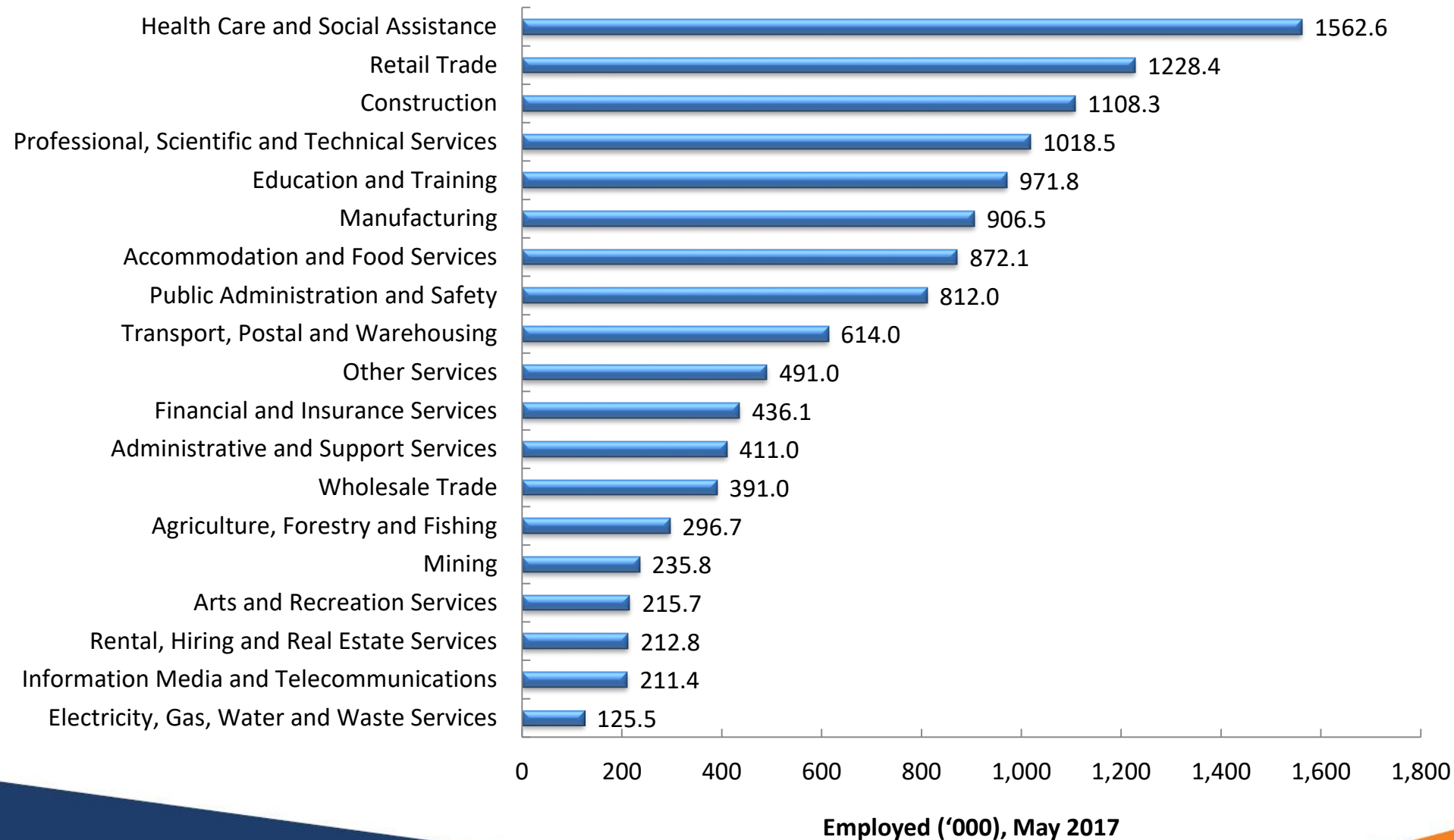


Australian Government
Department of Employment

Making informed career choices

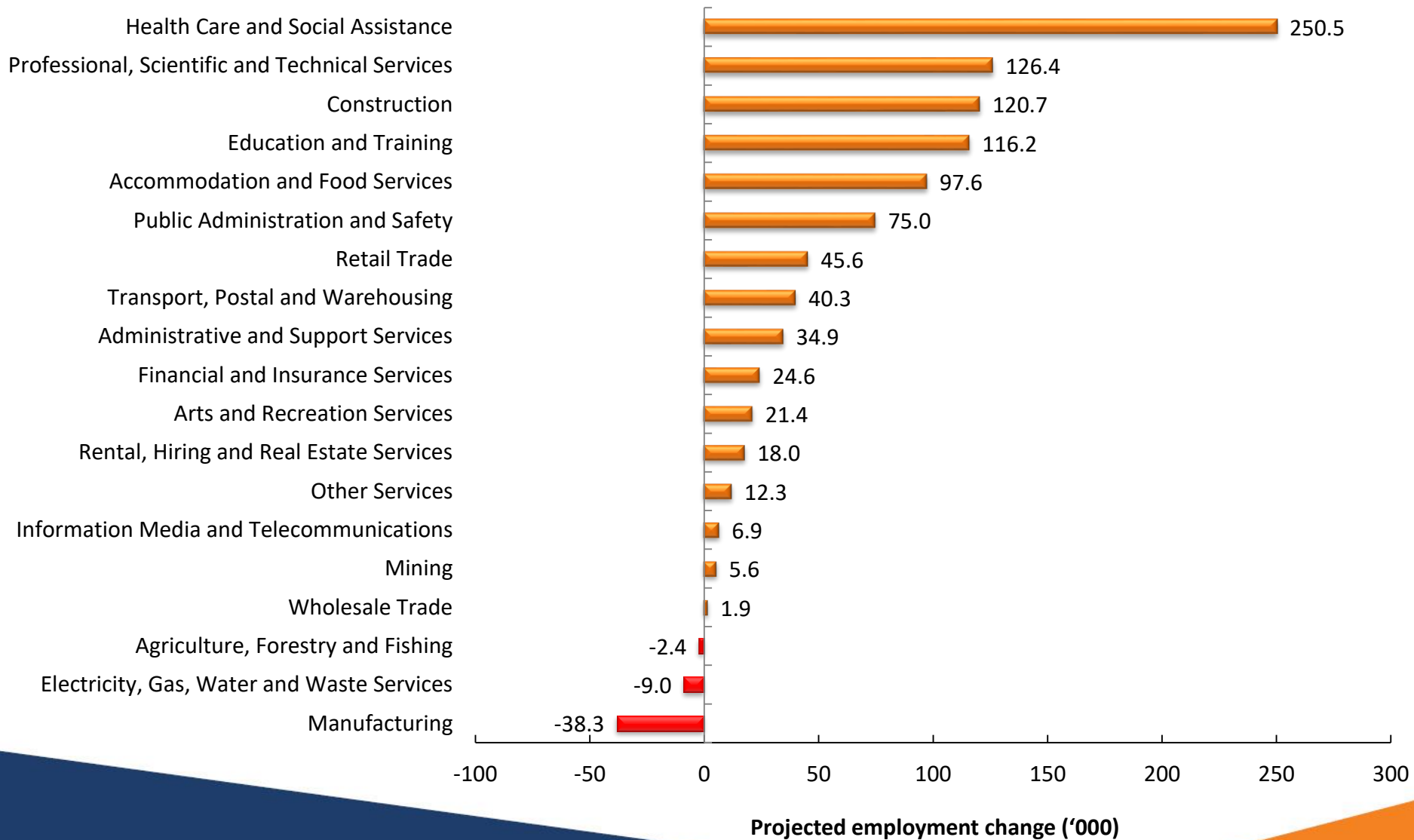
Slides for secondary school students
August 2017

So, where are the jobs?



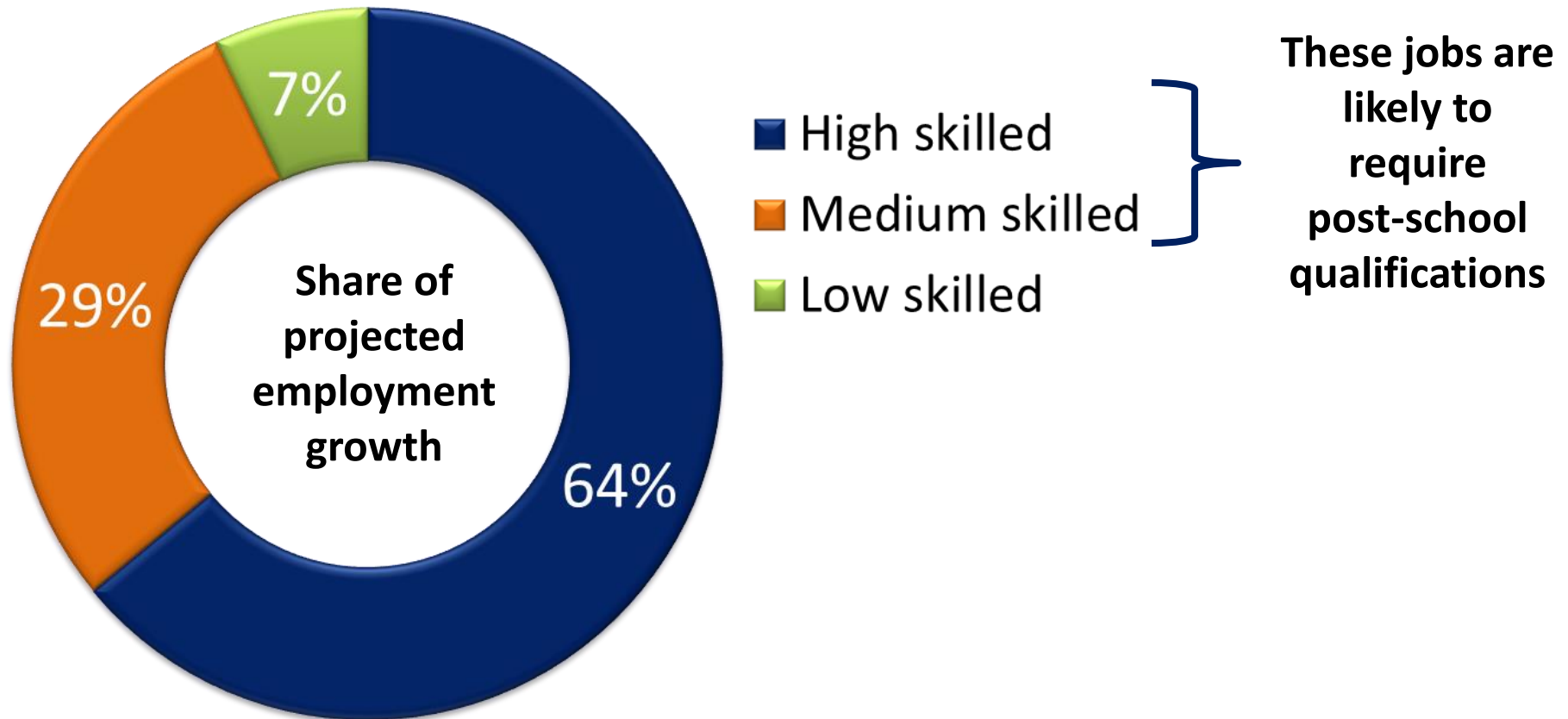
Projected employment change

Australia, five years to May 2022



Growth will be in higher skilled occupations

Australia, projected employment growth, five years to November 2020

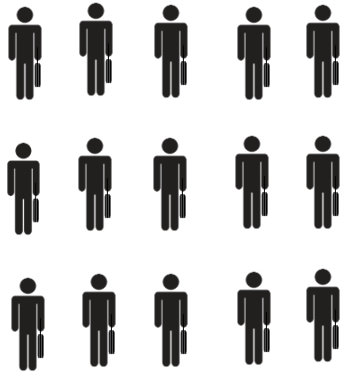


The jobs market can be competitive

Vacancies advertised on the internet or in a newspaper, Australia

Average number of
applicants per vacancy

15



Average number of
applicants interviewed

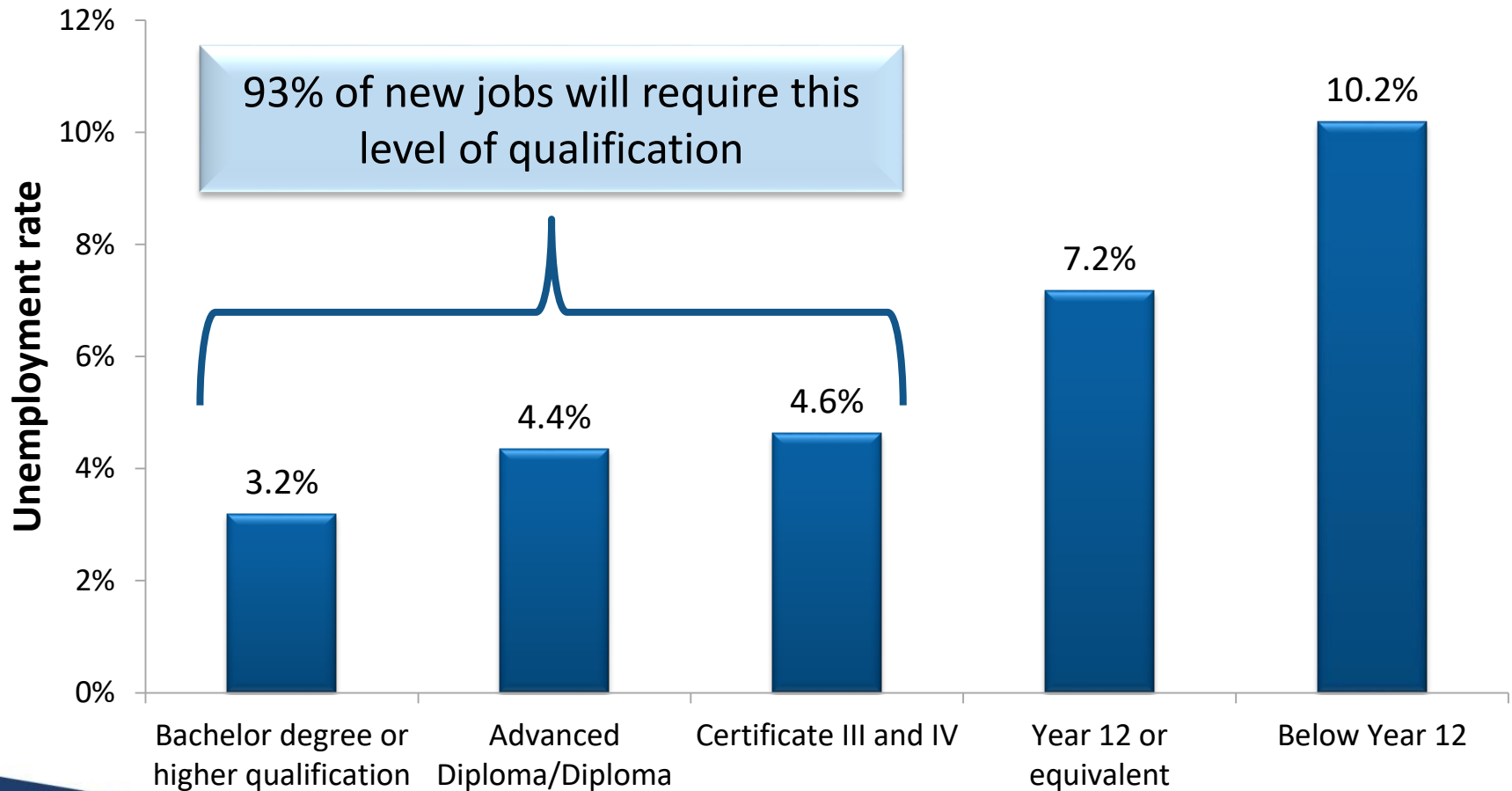
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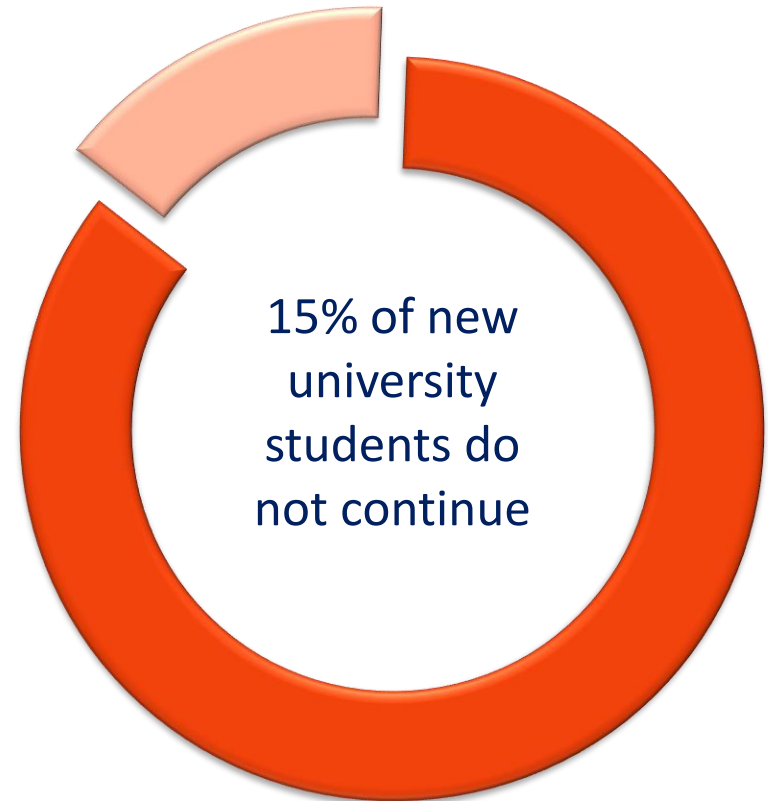
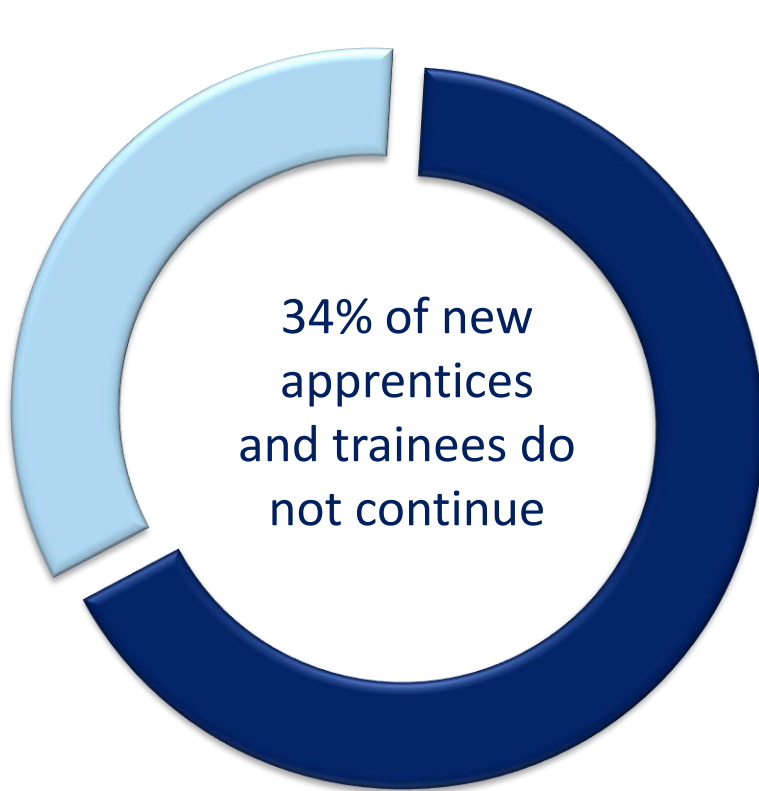
12 not interviewed

Educational attainment and labour market outcomes

Unemployment rate by highest educational attainment, Australia



You need to finish your studies



Benefits of an apprenticeship or traineeship

Earn while you learn

Hands on experience

Qualification on completion

Experience is vital

Don't let any opportunity pass you by

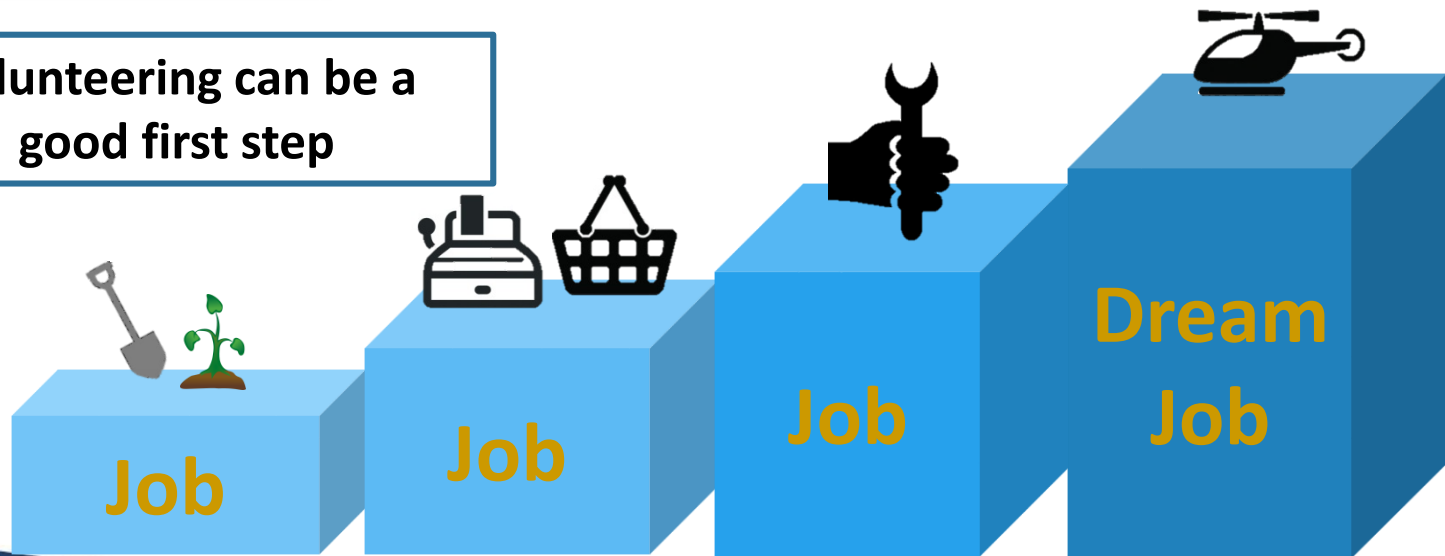
Work gives you:

- Experience
- Soft skills
- Referees
- Contacts
- Engagement in the jobs market

Relevant experience will open the doors to new opportunities

Entry level or transitional jobs can be stepping stones

Volunteering can be a good first step



Career path

Employers consider these skills to be essential



36% of employers say that young people can best enhance their employment prospects by improving their attitude to work

Employers are also increasingly seeking these transferable skills



Digital literacy

Creativity

Problem solving

Financial literacy

Critical thinking

**Job advertisements requiring these skills
have increased by over 200% since 2012**

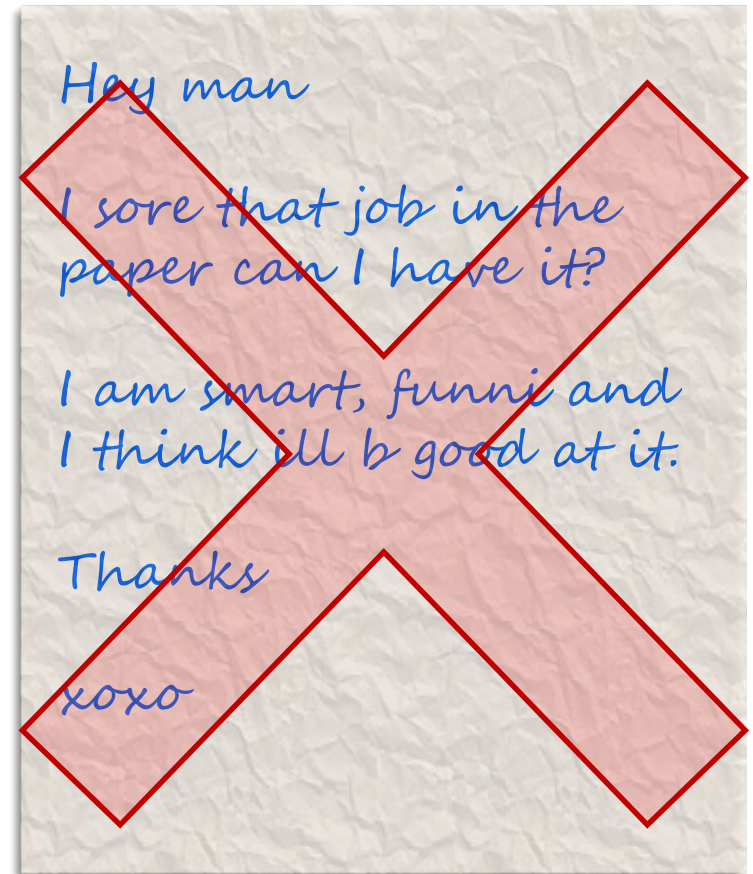
Research jobs you are interested in

- Research the organisation
- Research the industry
- Call or visit the organisation
- Ask questions to properly understand the job
- If in doubt, **Google** it!



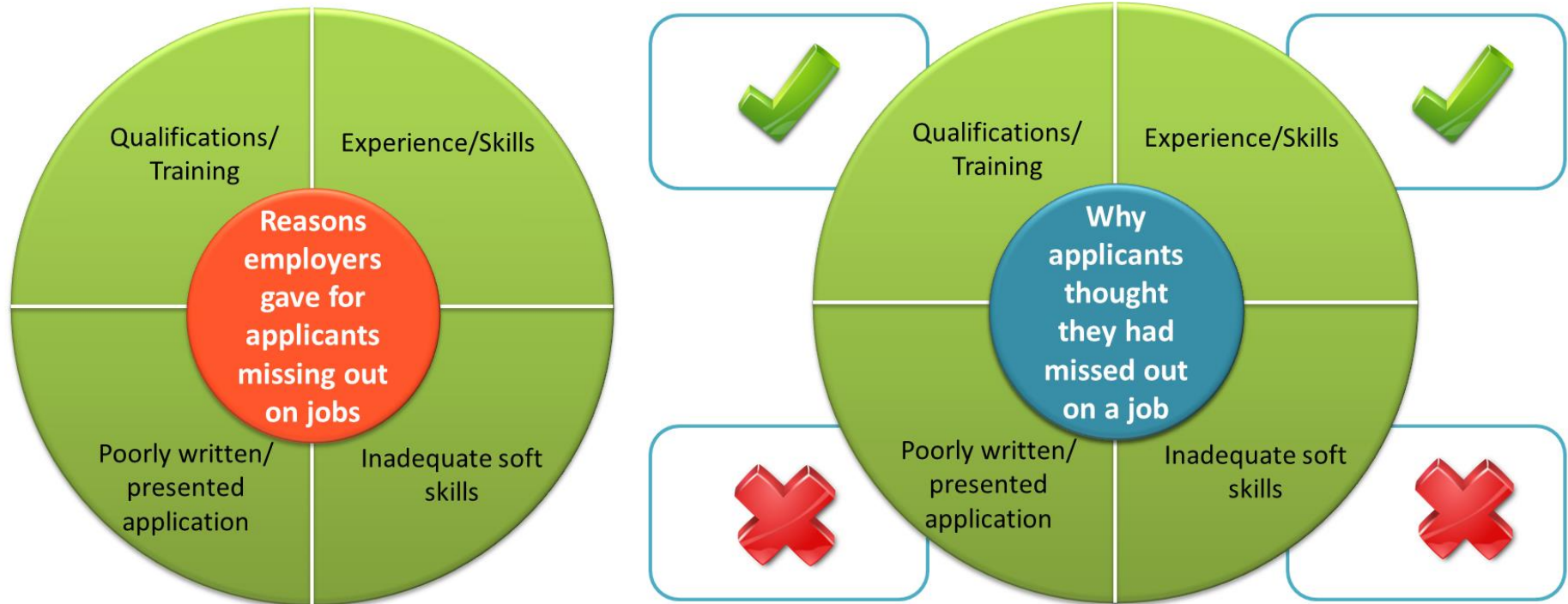
When writing your application and résumé

- ✓ Match each application to the specific job
- ✓ Make sure it looks and sounds professional
- ✓ Write to the job requirements
- ✓ Spelling, punctuation and grammar need to be perfect



Every application is a learning experience

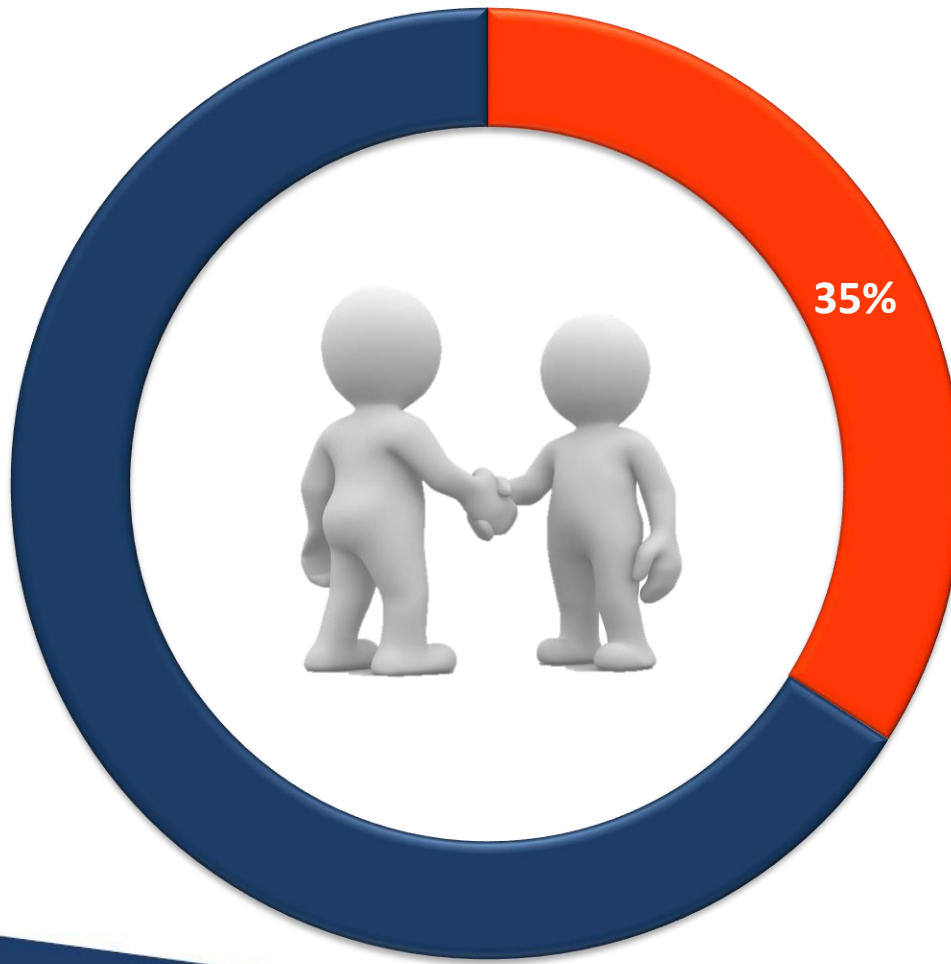
Do job seekers know why they miss out on jobs?



Employer feedback is highly useful

Approach employers directly where possible

1 in 3 jobs are not advertised, Australia



- ➔ Word of mouth
- ➔ Approached by job seeker
- ➔ Social media
- ➔ Networking

Tips for improving your odds



**Think and
explore**

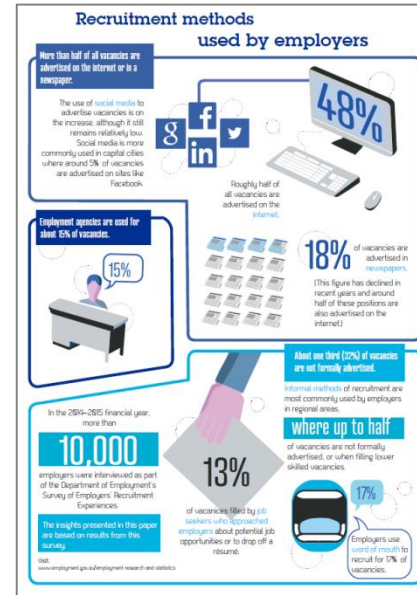
Education

Soft skills

**Job
search**

Tools to assist with job search

Publications



Phone Apps



Websites



Labour Market
Information Portal





Australian Government
Department of Employment

If you have any questions about the presentation please contact the Employment Pathways Analysis section on **1800 059 439** or email recruitmentsurveys@employment.gov.au